



**Event Name:** Webinar on career guidance on Financial Wellness Enhancement - Motivational & Informative Program

Date: August 29, 2024

## **Objectives:**

- To enhance student understanding of the share market.
- To educate students on various investment options.
- To clarify the distinctions between primary and secondary markets.

## **Description:**

On August 29, 2024, the Placement Cell & Career Guidance Cell, in collaboration with BSE Bombay, hosted an insightful Online Webinar. Mr. Vijay Joshi led the session with an engaging PowerPoint presentation on the share market. The presentation covered key aspects including: Overview of the Share Market, Primary vs. Secondary Markets, Investment Options, Demat Accounts and Safe Investing. Mr. Joshi's presentation sparked significant interest among the students, deepening their understanding of investments and share market fundamentals. The interactive session concluded with a Q&A segment, where Mr. Joshi addressed students' queries with enthusiasm. The event was attended by 63 students, who provided positive feedback on the session's effectiveness and relevance.

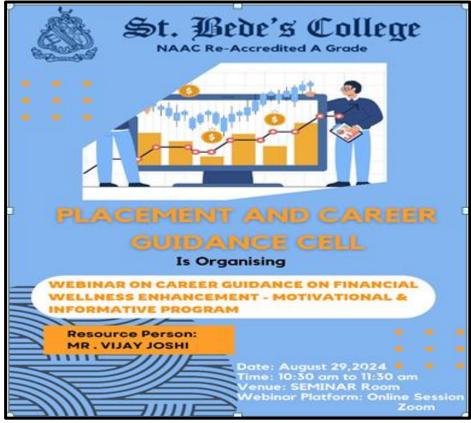
### **Outcomes:-**

- Students gained a better understanding of the share market and various investment options.
- The session clarified the process of making investments and opening a Demat account.
- Students improved their knowledge of saving and investing strategies.

The webinar was a success, significantly boosting students' interest and comprehension of the share market and investment strategies.







**Brochure** 















**Event Name:** Career Counseling Session: "Exploring Opportunities in the Arts".

Date: September 18, 2024

# **Objectives:**

- 1. To equip students with the skills needed to develop, implement, and manage effective online marketing campaigns.
- 2. To highlight the Importance of Digital Skills in the Modern World.
- 3. To raise awareness about career opportunities in digital world.

## **Description:**

On September 18, 2024, the Placement and Career Guidance Cell, in collaboration with the Department of Economics under the aegis of the IQAC, organized an insightful career counseling session titled "Exploring Opportunities in Arts" for final-year humanities students.

The resource panel comprised esteemed professionals: Mr. Dharamjit Singh, Founder & CEO of Whizamet; Ms. Poonam Rai, Co-Founder & Director; Ms. Angel, HR Manager of Operations; Ms. Anjali Bhardwaj, Senior HR Executive; and Ms. Parmjeet Kaur, Senior Counselor.

The panelists talked about the importance of digital marketing, web designing and graphic designing in the fast growing world. They inspired the students to get themselves enrolled in the courses and also highlighted it's career oriented benefits.

The session aimed to guide students about the various career prospects and provide them with strategies for thriving in today's competitive job market. Each panelist shared their expertise and experiences, emphasizing the importance of exploring diverse career options with a special focus on the potential of digital marketing .They also highlighted the need for continual up skilling to keep pace with evolving industry trends.

By the end of the event, students felt more informed and empowered to make strategic decisions for their future. The interactive session concluded with a Q&A segment, where students had the opportunity to clarify their doubts and receive personalized advice from the panelists.

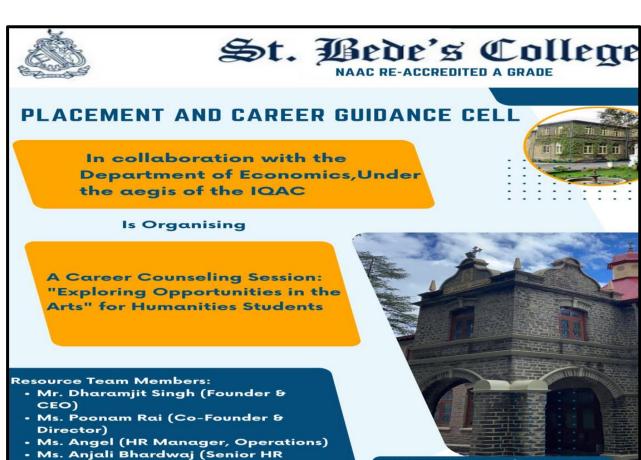
- 1. Enhanced career awareness in the field of technology.
- 2. Motivation to explore digital skills as a career.
- 3. Provided confidence to pursue careers in digital field or freelancing.



Executive)

Counselor)

Ms. Parmjeet Kaur (Senior .



# **Brochure**





Date: September 18, 2024

Time: 12 pm

Venue: Auditorium









Event Name: Career Counseling Session: "Future in Science".

Date: September 18, 2024

## **Objectives:**

- 1. To make students aware about the various career options available after graduation.
- 2. To help students identify the skill and competencies needed in different science careers.
- 3. To share up-to-date information on job trends in science industry.

## **Description:**

On September 18, 2024, the Placement and Career Guidance Cell, in collaboration with the Department of Chemistry and supported by the IQAC, organized a career counseling session titled "Future in Science" for final-year science students.

The panel featured distinguished professionals: Dr. Ravi Kant Bhatia, Assistant Professor in the Department of Biotechnology at HPU; Mr. Ashish Kumar Mishra, a Ph.D. candidate in Physics at HPU; Ms. Riya Chandel, a Ph.D. scholar at HPU; Ms. Vandana, also a Ph.D. scholar at HPU; and Ms. Sanjana Gupta, M.Sc. in Biotechnology from HPU.

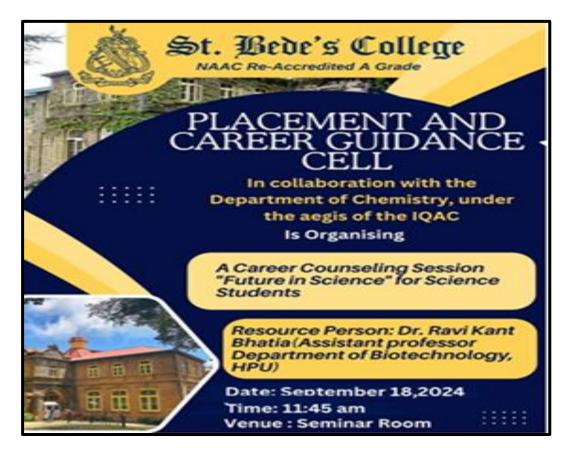
The session provided students with valuable insights into various career paths in fields such as Physics, Chemistry, Biotechnology, Microbiology, Botany, Zoology, and Mathematics, as well as information on postgraduate courses and entrance examinations. The speakers shared effective preparation strategies and highlighted renowned national institutes for further studies, alongside potential government and private job opportunities.

Additionally, they discussed government schemes aimed at fostering entrepreneurship, encouraging students to explore their interests and work diligently toward their goals.

The session concluded with a Q&A segment, followed by a vote of thanks, and was met with enthusiastic appreciation from attendees.

- Students acquire a comprehensive understanding of the various career options in science, allowing them to pinpoint fields that resonate with their interests, skills, and aspirations.
- Students gain insight into the academic pathways and qualifications essential for different science careers, empowering them to make informed choices regarding their education and specialization.
- Students become informed about current and emerging trends in the science sector, equipping them to pursue opportunities in high-demand areas such as biotechnology and AI.

















Event Name: Career Counseling Session: "Discovering Opportunities in Commerce."

Date: September 25, 2024

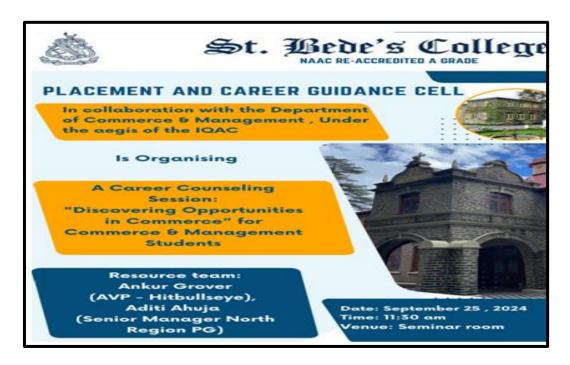
## **Objectives:**

- To inform students about various career options available in commerce.
- To assist students in developing effective career plans and setting achievable goals.
- To engage students in discussions about the job market and employment outlook.

# **Description:**

The Placement and Career Guidance Cell In collaboration with the department of Commerce & Management, under the aegis of IQAC organized a career counseling session titled "Discovering Opportunities in Commerce" was held in the seminar room for the students of Commerce and Management on September 25, 2024. Over 50 students from the department participated in the session. Mr. Ankur Grover, the resource person, provided an in-depth overview of various career opportunities available after graduation, discussing their pros and cons. He encouraged students to share their interests in specific fields and offered tailored guidance. The session concluded with a Q&A segment, during which gifts were awarded to students with the best responses. Additionally, a scholarship test for CAT coaching was offered. Overall, it was an engaging and informative experience for the students.

- Participants gained an expanded perspective on the diverse career paths in the commerce field, including options like finance, accounting, marketing, and entrepreneurship.
- Students acquired insights into the educational qualifications, certifications, and skills required for their chosen careers in commerce.



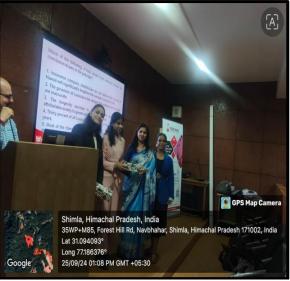
















**Event Name:** Inter - College Student Induction Program

Date: October 7, 2024

# **Objectives:**

1. To offer students a comprehensive understanding of career pathways after graduation.

2. To create opportunities for peer learning and interactive engagement among students.

**Description:**On October 7, 2024, the Placement and Career Guidance Cell, in partnership with the Department of Commerce and Management and under the aegis of IQAC, hosted an Inter-College Student Induction Program for Commerce and Management students.

The panel featured esteemed professionals, including Ms. Anchal, Director of ICA Edu. Tech Pvt. Ltd., and Mr. Aman, FSM at ICA Edu. Tech Pvt. Ltd. The event also welcomed students and faculty from Centre of Excellence Sanjauli and RKMV, with notable attendees Dr. Rajender Singh, HOD of Commerce and Management at Centre of Excellence Sanjauli, Dr. Reena Thakur, Assistant Professor at Sanjauli, and Mrs. Harsha Thakur, Assistant Professor at RKMV Shimla.

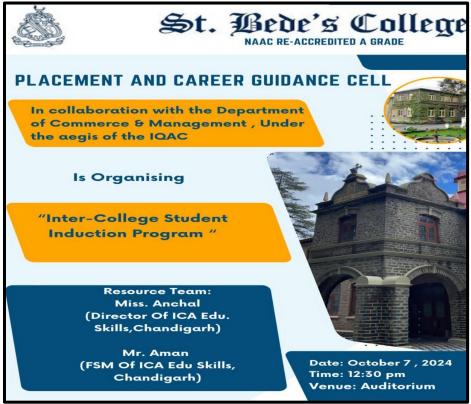
The session offered students valuable insights into career opportunities in commerce and management, emphasizing the importance of acquiring relevant skills in today's job market. The speakers highlighted skill-based courses, including graphic design, artificial intelligence, and MS Office, and explained how these skills can boost students' career prospects. They also provided guidance on various courses students can pursue and assured ongoing support for their professional growth.

The event concluded with a Q&A session and a vote of thanks, receiving enthusiastic feedback from attendees.

- Students gain a well-rounded understanding of diverse career opportunities within the field of Commerce, enabling them to identify areas that align with their interests, strengths, and career goals.
- Interaction with peers from various colleges promotes knowledge-sharing, as students exchange ideas, techniques, and best practices from their unique institutional experiences.
- Exposure to disciplines and skill sets beyond their primary field of study broadens students' perspectives, allowing them to explore interdisciplinary career paths.
- Completing skill-based courses often leads to certifications that enhance students' resumes, making them more appealing to prospective employers.

















Placement & Career Guidance Cell St. Bede's College, Shimla

Event Name: Student Knowledge Sharing Program

Date: October 8, 2024

**Objectives:** 

To encourage students to share their knowledge, helping them gain self-assurance in their abilities

and expertise.

To enable students to bring new ideas and approaches to problem-solving, fostering a culture of

innovation and creativity.

To provide information on various career paths, industries, and job roles to broaden awareness of

available opportunities.

Description: On October 8, 2024, the Placement and Career Guidance Cell, in collaboration with the

Department of Commerce and Management and under the guidance of IQAC, organized a Student

Knowledge Sharing Program for final-year students. The event took place at 11:00 AM in the college

auditorium.

Dr. Vikram Sharma, Associate Dean and Area Coordinator of Marketing Management at ICFAI Business

School, Gurgaon, was the resource person for the session. Engaging actively with the students, he posed

questions about their career aspirations and potential future paths. Dr. Sharma provided valuable guidance

on career opportunities post-graduation, addressing students' queries and offering insights to help them

navigate their professional journeys.

During his address, Dr. Sharma also proposed a one-day faculty and student knowledge-sharing initiative

designed to promote collaboration, enrich learning experiences, and strengthen connections between

students and faculty. This initiative seeks to make education more impactful and relevant for students.

The event was highly successful and received much appreciation from all attendees.

**Outcomes:** 

By discussing and analyzing various topics, students develop their ability to think critically,

approach problems creatively, and apply their knowledge in new ways.

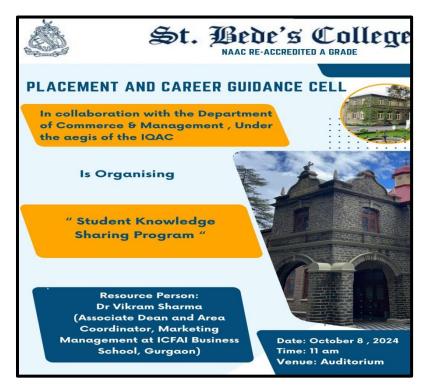
Individuals gain a clearer understanding of their strengths, values, interests, and skills, which are

essential for making informed career choices.

Individuals gain awareness of diverse career paths, job roles, and industries, helping them explore

options that they may not have previously considered.

















# Placement &Career Guidance Cell St. Bede's College, Shimla

**Event Name:** Online Placement Drive with UP TOP Careers.

Date: December 14, 2024

Venue: Placement and Career Guidance Cell

# **Objectives**

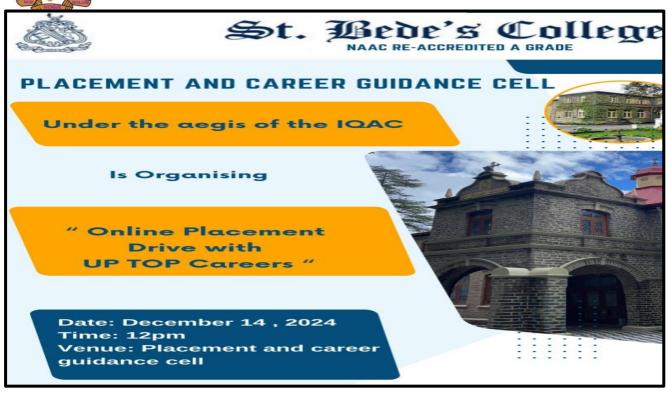
- To provide placement opportunities for final-year students by facilitating interviews with prospective employers in the academic counselling field.
- To assess the candidates' knowledge and communication skills, ensuring they meet the requirements for the academic counsellor position.
- To enhance career readiness by providing students with real-world interview experience, preparing them for post-graduation employment.

**Description:** An online placement drive organized by UP TOP Careers took place on December 14, 2024, where final-year students interviewed for the position of Academic Counselor. During the interview, students were asked a variety of questions related to their educational background, career aspirations, and relevant skills. The interviewers assessed both the candidates' knowledge and communication abilities. Overall, the placement drive proved to be a valuable opportunity for students to secure placements and gain professional experience.

- The drive was highly engaging, offering students a chance to connect with industry professionals and gain feedback on their interview performance.
- Students were able to showcase their verbal and interpersonal communication skills, which are essential for the academic counsellor position.
- The event opened up career pathways for students in the academic counseling sector, providing an essential stepping stone toward employment.
- The placement drive was seen as a valuable opportunity by the students, with many expressing interest in similar future events.

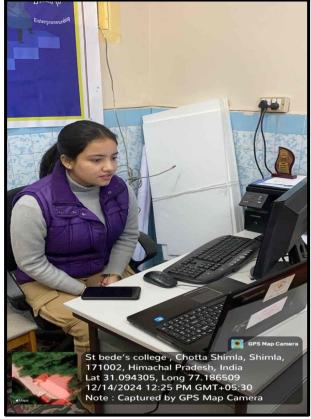








St. Bede's College, Shimla











**Event Name:** Rise & Shine with Champion Skills for Gen Z

Date: February 17, 2025

Venue: Seminar Room

## **Objectives:**

- Encourage Gen Z to take charge of their lives, set clear goals, and work toward achieving them with determination and self-belief.
- Teach Gen Z to approach challenges with a problem-solving mindset, analyze situations from different perspectives, and make informed decisions.
- Strengthen their ability to effectively express ideas, listen actively, and collaborate in both personal and professional contexts, including social media and digital platforms.
- Help Gen Z learn how to navigate change, embrace uncertainty, and bounce back from setbacks by developing mental toughness and a positive outlook.

**Description:** On February 17, 2025, the Placement and Career Guidance Cell, in collaboration with the IQAC, conducted a session titled "Rise & Shine with Champion Skills for Gen Z" for final-year students. The session featured Mr. Kiran Kurwade, Director of the Office of Strategic Initiatives, Chitkara University, and Mr. Kamal Pama, Branch Manager, Shimla, as resource persons.

The session began with the resource persons highlighting the importance of a high IQ in an individual. Following this, several interactive games requiring high IQ were conducted. Notably, a student from our college solved a Rubik's Cube in less than one minute. The resource persons also emphasized the significance of skill development in today's fast-paced world. Additionally, they provided insights into various MBA programs, discussing their advantages and disadvantages.

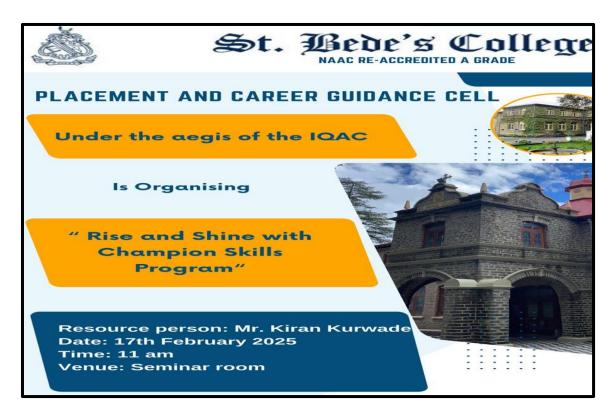
Attended by over 50 students, the session covered key topics such as IQ levels, Generation Z, various types of MBA programs, and more. Engaging activities were incorporated to enhance teamwork, multitasking, and creativity among students.

The session received enthusiastic appreciation from participants and proved to be a valuable learning experience.

- Gen Z participants will feel more confident in their abilities, enabling them to pursue their goals with greater determination, even in the face of obstacles.
- By engaging with real-world challenges, participants will develop critical thinking skills, approach problems strategically, and generate creative solutions.
- Attendees will enhance their communication skills, learning to express themselves clearly, listen actively, and work effectively in teams across various settings.
- Gen Z will be better equipped to handle stress, setbacks, and uncertainty with resilience, transforming challenges into opportunities for growth.

St. Bede's College, Shimla

• Participants will improve their emotional intelligence, enabling them to understand and manage their emotions, empathize with others, and build healthier personal and professional relationships.



**Brochure** 















Event Name: Rozgar Mela

Date: February 22, 2025

# **Objectives:**

- Provide information and workshops on the skills and qualifications required for various industries to help job seekers enhance their employability.
- Educate job seekers on the application process, including resume writing, interview preparation, and utilizing online platforms for job hunting.
- Inform participants about government initiatives and schemes that support employment, skill development, and entrepreneurship.

**Description:** An online webinar was organized on the theme of up skilling students, with participation from more than seven colleges across the state. Mr. Ashwani Sharma, AGM – MMC, highlighted the importance of bridging the gap between traditional education and skill development.

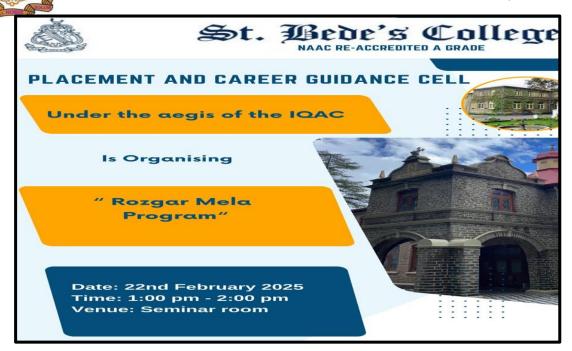
The event featured Ms. Palak Bhawta from Vividscholars Sanjauli, Mr. Ajay Verman from The Tutor, and Mr. P.D. Sharma, among other distinguished speakers. The session emphasized the significance of skill development among students and the growing start-up ecosystem.

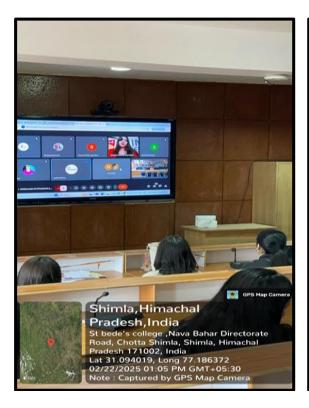
Key topics included industry partnerships and employment opportunities, showcasing how various organizations provide students with real-world job market exposure. The discussion underscored the increasing demand for skill-based education in today's competitive landscape. Institutions such as Vividscholars, The Tutor, and Skill Labs are playing a crucial role in preparing students for future career opportunities.

The webinar was attended by over 40 final-year students and received highly positive feedback from participants.

- Increased job placements as a direct result of interactions with employers and access to job opportunities shared during the event.
- Participants gained a clearer understanding of the skills required in different industries and were encouraged to pursue relevant training or certification programs.
- Attendees built valuable professional networks with recruiters, industry experts, and peers, opening doors to future job prospects and collaborations.
- Through guidance on resume building, interview techniques, and professional etiquette, participants felt more confident and prepared for the job market.

















**Event Name:** Placement Drive with Maxnova Healthcare.

**Date:** March 8, 2025

Venue: D6

## **Objectives:**

• Provide students with campus placement opportunities.

- Bridge the gap between industry and academia by connecting students with companies to align their skills with industry needs.
- Reduce students' job search efforts by offering a structured recruitment process, saving them time and energy.
- Ensure career growth by helping students kick-start their careers with reputed companies.

### **Description:**

On March 8, 2025, a placement drive was organized in collaboration with Maxnova, which had vacancies for the following positions:

- Sales and Marketing Executive
- HR and Admin Executive
- Cosmetics R&D and NPD Executive

Final-year students from all streams participated in the interview process. The interview panel included Mr. Bhanu Vadhva and Mr. Rohan Malhotra.

The placement drive was highly successful. During the interviews, students were assessed on various aspects, including their educational background, future goals, knowledge, and communication skills. Overall, the event provided students with an excellent opportunity to secure placements and gain valuable industry exposure.

#### **Outcomes:**

The following students were selected for various positions:

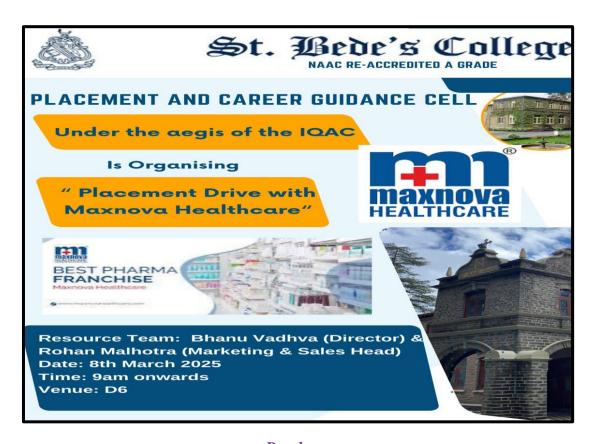
## 1. Sales and Marketing Executive:

- Ishita Thakur (B.Com, 3rd Year)
- Ritvika Sharma (B.Com, 3rd Year)
- Janhavi Bhatia (B.Com, 3rd Year)
- Dianoor Aulakh (B.A. Pass Course, 3rd Year)

#### 2. HR and Admin Executive:

- Jiya Gupta (BBA, 6th Semester)
- Achint Mann (English Hons., 3rd Year)

















# Placement &Career Guidance Cell St. Bede's College, Shimla

Event Name: An Event on Empowering Aspirants: A Journey Through Governance and Leadership

**Date:** March 17, 2025

## **Objectives:**

- To raise awareness, motivate, and introduce students to the UPSC Civil Services Examination and its significance in shaping the nation.
- To familiarize students with the exam structure and syllabus, including the three stages: Prelims, Mains, and Interview, along with subject-wise details.
- To guide students on preparation strategies, providing study plans, book recommendations, and time management techniques.

**Description**: On March 17, 2025, the Placement and Career Guidance Cell, supported by IQAC, organized an event titled "Empowering Aspirants: A Journey through Governance and Leadership" in collaboration with Maan's Chandigarh IAS Academy.

The panel featured distinguished guests from Maan's Chandigarh IAS Academy, including:

- Dr. R.S. Mann (Director, Maan's Chandigarh IAS Academy)
- Shri Anoop Garg (Director, Maan's Chandigarh IAS Academy)
- Prof. Dr. J.S. Dalal (Former DMER, Punjab)
- Shri Ankit Sharma (Faculty, Maan's Chandigarh IAS Academy)
- Ms. Aayushi Soni (Junior Faculty & Mentor)
- Mr. Kewal (Marketing Manager)

Dr. R.S. Mann emphasized the importance of a structured approach to civil services preparation. Shri Anoop Garg and Prof. Dr. J.S. Dalal highlighted the role of perseverance and focused study. Shri Ankit Sharma provided insights into governance and policymaking, while Ms. Aayushi Soni shared strategies for effective mentorship and study planning.

The Placement Cell of St. Bede's College played a crucial role in organizing the seminar, ensuring that students received first-hand knowledge from experts in the field. The event served as a valuable platform for aspiring civil servants to gain clarity on preparation strategies, career prospects, and the evolving demands of the UPSC exam.

The session concluded with an engaging Q&A segment, where students received expert guidance on exam preparation. Principal Professor Sister Molly Abraham expressed gratitude to the speakers and the Placement Cell for their contributions in making the seminar a success.

Overall, it was a highly successful and well-received event.

- Students gained a clear understanding of the UPSC exam structure, preparation strategies, and career prospects in civil services.
- The session inspired students to consider UPSC as a career option and instilled confidence to begin their preparation.
- Attendees learned effective study techniques, time management strategies, and resource selection methods.



